

## MEDIA CONTACT ONLY

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## CAL EXPO TO HOST OKTOBERFEST

**SACRAMENTO-** Cal Expo, in partnership with CBS Radio and Ovations Food Services, has announced the second annual Oktoberfest will be held on the fairgrounds on Saturday, September 17, 2011.

Advance sale tickets to this event are now on sale (while the supply lasts) at all Dimple Records outlets. Tickets to this traditional celebration are \$10. Designated Driver tickets will be available at the door for \$5 the day of the event. Attendees must be 21 years of age and older.

Oktoberfest officials announced the event will again feature *Volkz Brau* a custom-brewed ale made specifically for the Cal Expo Oktoberfest. A variety of brews will be available for \$5 each and, as an added incentive, <u>all advance ticket holders will receive</u> their first beer FREE.

Attendees can expect to enjoy authentic German food, contests, games and live music provided by the Die Alpen Band. Those who enjoy dancing can follow along with the Golden Gate Bavarian Club of San Francisco.

Guests should enter Cal Expo at the Main Gate at Exposition and Challenge Way. The outdoor event is scheduled to take place in The Promenade at the center of the fairgrounds and will begin at 2 pm and conclude at 7 pm.

Oktoberfest is a favorite fall activity in California – it's a great way to celebrate the rich German culture and to be festive before the onset of winter. Plan to join us and enjoy some great beer!

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